



TOP 10 MOST EXPENSIVE AND LUXURIOUS BIKES FEATURED AT LIKEBIKE 2015

LikeBike is a new, exceptional and premium brand exhibition celebrating all things bicycle in 2015. Here is a preview the top ten most expensive and luxurious bikes that will be on display. The exhibition takes place in Monte Carlo over the Easter weekend from the 3rd to 5th April 2015. For more details and tickets please visit www.likebikemc.com.

**Malle Bicyclette by Monyat -
www.moynat.com
€45,000.00 / £33,659.00 (made to order)**

Moynat was founded in 1849 by Pauline Moynat, a visionary and the only woman trunk-maker in history. As the most Parisian among the French trunk-makers, Moynat has created Malle Bicyclette for the perfect picnic. The trunk, which contains porcelain goblets as well as plates and cutlery, is perched like a tree-house between the wheel and handlebars. Its triple-curved bottom perfectly cradles the front wheel.



**Bestianera Montecarlo Edition by T°RED -
www.labestianera.com
€17,900.00 / £13,389.00**

BestiaNera is the hybrid bike, reinvented. Carbon fiber converted by Italian designer Romolo Stanco in the coolest, lightest and most flexible bike ever.



**SPINAS by NEVI - www.nevi.it
€12,900.00 / £9,691.00**

Nevi was born in 1992 thanks to the determination of the co-founders Finazzi Sergio e Consuelo. From the beginning the purpose was to stand out from other bicycle frames brands, hence just choosing to work with a noble material such as titanium.





**Bicicletto® by SPA - www.societapiemonteseautomobili.com
€12,000.00 / £8,975.00**

Bicicletto is an Italian design icon, with know-how and craftsmanship. The Bicicletto is an electric vehicle with an innovative design which defines a new concept of mobility. It is equipped with an electronic throttle that allows its use even without pedaling.



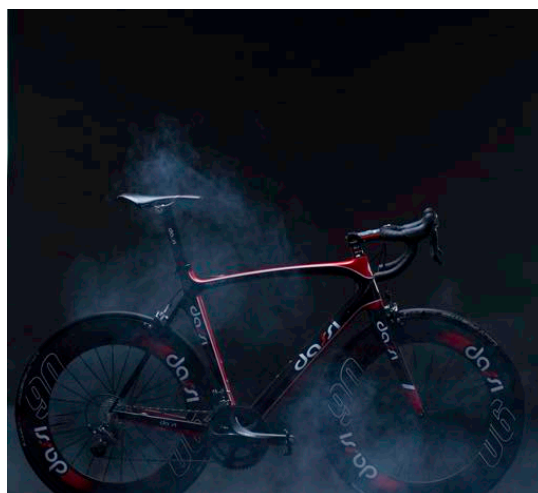
**Pininfarina Fuoriserie by Pininfarina - www.pininfarina.com
€9,000.00 / £6,730.00**

The Pininfarina Fuoriserie is a luxury custom-made bike, produced in Italy by skilled craftsmen and in a limited edition of thirty units. Blending tradition with innovation, the bike comes with a micro electric engine supporting the ride.



**Aero Road 6.2 by DASSI - www.dassi.com
€7,455.00 / £5,600.00**

The bike was designed in the UK by an ex Rolls Royce engineer and hand painted and assembled in the UK. From April 1st the bikes will be manufactured in the UK and we already have a research programme in the UK looking at advances nano composite, electronic integration, aero dynamic wheels and nano polymer paint finishes.



**R.E1+FS27.5 by ROTWILD - www.rotwild.de
€6,999.00 / £5,235.00**

The German high-end brand ROTWILD is pioneering performance e-mountain-bikes. The compact Integrated Power Unit enables an extremely agile geometry. The kinematics of the R.E1+ are adjusted to the requirements of the Brose drive system, guaranteeing excellent responsiveness.





ST2 by Stomer - stromerbike.com
€5,999.00 / £4,489.00

Ushering a new era for the chic and smart urban lifestyle, the ST2 combines digital connectivity with Swiss efficiency and eco-friendly mobility to deliver a truly ground-breaking e-bike experience.



Urban One by Guapa - www.guapa.cc
€5,000.00 / £3,739.00

Urban One is a bespoke handcrafted wood composite bicycle that is designed and made in England. The bicycle combines cutting edge technology with ride performance and a timeless design. A very limited first production of '5 bikes' are being released at the LikeBike exhibition and will also be available to order with bespoke custom spray and engraving options.



Lion LX1 by BESV - www.besv.com
€4,000.00 / £2,990.00

Majestic, powerful and intelligent perfectly describe the Lion LX1, a premium pedal-assisted electric bicycle. With its stylish design, sturdy aluminum frame, and an advanced power drive system featuring exclusive Algorhythm technology, the BESV Lion LX1 is truly a king of the road.



Images

For high resolution images, please contact emmalouise@thehouseofluxury.com

Notes to Editors

Please request media pack for more detail on exhibition, exhibiting brands / designers and supporting events.

Press / Media Enquires

Emma-Louise O'Neill
emmalouise@thehouseofluxury.com
+44 7515 136909